

Privacy Policy

This Privacy Policy sets out how we, Shanghai Boka Software Technology Co., Ltd, collect, use and disclose personal information obtained through our App (MaSe) and other related services (collectively, the "Services").

Collection of Personal Information

We may collect personal information including but not limited to your name, email address, postal address, phone number, IP address and usage data when you visit and/or use the Services.

Purposes for Collection and Use of Personal Information

We may use your personal information for the following purposes:

To provide you with the Services;

To respond to your enquiries, requests or complaints;

To improve our Services;

To send you marketing and promotional information;

To comply with our legal obligations and/or comply with a request from a court or other relevant authority; and for any other reasonable purposes disclosed to you at the time of collection.

Disclosure of Personal Information

We may disclose your personal information to:

Our service providers who assist us in providing the Services;

Third parties who provide services that we may deem necessary or desirable in connection with the operation of our business; and any other third party to whom you consent to us disclosing personal information.

Retention of Personal Information

We will retain your personal information for as long as is necessary to: (1) provide you with the Services; (2) comply with any legal obligations that we are required to comply with; (3) resolve any disputes that we are involved in; or (4) resolve any queries that you may have.

Cookies and Other Tracking Technologies

When you visit our App, we may collect information automatically using cookies and other tracking technologies. We use cookies to collect information such as your IP address, the web browser you are using, the pages you visit on our App and the date

and time of your visit. We may also use cookies to store information such as your username and password so that you do not have to re-enter this information every time you visit our App. We may use this information to improve our App, personalize your experience, and for marketing and promotional purposes. You can disable cookies by changing your browser settings, but please note that this may prevent you from being able to access certain features on our App.

Third-Party Links and Advertisements

Our App may contain links to third-party Apps and advertisements. We are not responsible for the privacy practices or content of these third-party Apps or advertisements. If you click on a link or advertisement, please be sure to read their privacy policy before providing any personal information.

Security Measures

We take reasonable security measures to protect your personal information from unauthorized access, use, modification, deletion or disclosure. However, please note that no data transmission over the internet can be guaranteed to be 100% secure. While we strive to protect your personal information, we cannot ensure or warrant the security of any information you transmit to us, and you do so at your own risk. Once we receive your personal information, we will use appropriate security measures to protect your personal information within our systems.

Your Rights

You have certain rights in relation to your personal information, including:

The right to access your personal information;

The right to request rectification of any incorrect or incomplete personal information;

The right to request erasure of your personal information and the right to object to our processing of your personal information.

If you wish to exercise any of these rights, please contact us using the contact details provided below. We will respond to your request within a reasonable period of time. Please note that we may need to verify your identity before responding to your request. We reserve the right to charge a reasonable fee for providing access to your personal information.

Amendments to Our Privacy Policy

We may update this Privacy Policy from time to time without prior notice to you. If we make any material changes to this Privacy Policy, we will post the updated version on our App and/or provide you with notice of such changes. Please review this Privacy Policy regularly to stay informed of any changes that we may make. Your

continued use of the Services after any update or change constitutes your acceptance of the updated version of this Privacy Policy. If you do not agree with any changes made to this Privacy Policy, please discontinue using the Services immediately.

Contact Us

If you have any questions or concerns about this Privacy Policy or our handling of your personal information, please contact us using the following contact details:

E-mail:wuxiangming@shboka.com

Number:021-54157753

Adress:Unit E, 6th Floor, Building B, 2337 Gudai Road, China(Shanghai)

We will respond to your query within a reasonable period of time after receiving your request. If you are dissatisfied with our response, especially if you believe that our personal information processing actions have harmed your legal rights, you can also seek a solution by filing a lawsuit in the court of competent jurisdiction of the defendant's domicile.